



Duke University Talent Identification Program

DANGRIGA,
BELIZE

July 10–24, 2009

Grades 10 - 12

\$3950*

Airport:
George Bush
Intercontinental/
Houston (IAH)

*Airfare, books
and some meals
not included



2009 FIELD STUDY PROGRAM

NEW PROGRAM

Business Leadership in Belize

This highly selective program will offer Duke TIP and Belizean students the opportunity to study the important aspects of becoming a successful leader in the world of business. This will be Duke TIP's first "blended" program, in which Duke TIP students will join gifted students from the host country to study the leadership dynamics that impact the core economic and social issues of that country.

Notable Attractions and Excursions

In conjunction with The Petters Research Institute, [Belize](#) and The Duke University Fuqua School of Business

- Meet with Belizean business leaders and use Belize's emerging economy to study business models and gain the leadership skills necessary to create successful partnerships on a global scale.
- Study leadership theories, models and styles with gifted Belizean students in their country of origin.
- Gain an understanding of how personalities and strengths translate in an increasingly competitive and interconnected business climate.
- Work alongside Belizean peers to research and analyze one of three areas important to Belizean society: ecotourism, energy and oil, and technology.
- Present research findings during the program's culminating symposium.
- Visit local Creole towns, observe the astonishing wildlife of Belize, and explore a Mayan archaeological site.

Apply:

www.duke.tip.edu/fsi

Business Leadership in Belize

The Site

The Central American country of Belize is the ideal venue for studying Business Leadership against the backdrop of an emerging economy, which for generations has been based largely upon agriculture and tourism for generations. After landing in Belize City, students will travel by road through green flatlands and the Maya Mountains to the coastal town of Dangriga. The town is the epicenter for the Garifuna people and their rich cultural traditions, but the town's cultural makeup also includes Creole, mestizo, and Asian peoples, adding to its rich cultural tapestry. Within easy traveling distance of Dangriga are several mainland and island resorts, a Jaguar reserve, and major agric- and aqua-culture industries; Belize's emerging oil industry is centered in an area approximately two hours away. The classes will be held at the Petters Research Institute in Dangriga. The institute is an interdisciplinary center of excellence in the application, theory and pedagogy of mathematics, science and technology. It is also known and highly regarded for its synergistic ties to leadership science, business innovation and entrepreneurship.



The Course

The focus of this course is Business Leadership, and participants will study leadership styles, theories/models and skill building, as well as gain an understanding of their own personality style and strengths as a business leader in today's increasingly global world. Students will be asked to research and analyze one of four academic areas: social entrepreneurship; ecotourism; energy/oil; and technology. At the culmination of the program, student teams will present group projects on their chosen topic. As with any Duke TIP academic course, students will have a strong residential program consisting of such activities as hiking in the rainforest, visiting an important Mayan archeological site and viewing the incredible wildlife in Belize. These residential activities create a close and lasting learning community and provide an experience that is fully immersed in the local culture and beautiful sights of Belize.

Business Leadership in Belize

A Typical Day

Most days will begin with formal instruction, which include group discussions, lectures and hands-on activities. On many days, students will take field trips to local businesses and institutions that specialize in ecotourism, energy/oil or technology. Participants will hear guest speakers and learn from experts, and they will enjoy the cultural facets of Belize. Each evening, students will analyze their reaction to and understanding of the day's field trip and delve deeply into the subject of business leadership, as well as engage in community-building residential activities.

Additional Links

<http://www.pribelize.org>

